



EVENT DETAILS

- International Congress
- Copenhagen, Denmark
- Thurs-Fri., November 17-18, 2016
- Venue : Morgens Dahl Koncertsal
- www.ecologyofcare.org

A call to world changers – Strictly invitation only

Ecology of Care is an initiative from the Faculty of Engineering at the University of Southern Denmark. It is designed to research and promote the concept of *Care* in all walks of life. Care is essentially about tackling societal challenges from a human and ecological point of view, something of a reversed perspective on the current technology driven paradigm. We see this as an extraordinary opportunity for real and useful innovation on a global scale.

We invite 'panelists' to join us who can think differently - who would like to discuss and develop innovative, world changing ideas with a broad range of the invited industry leaders. This is a unique and rare opportunity. We have collected top minds from industry and academia to meet, to work together; to develop scenarios for change in a world short on ideas for real change.

The event: (In)forming an Ecology of Care : A gathering of experts with a vision for Care

This is an International Congress on the *Ecology of Care*, to be held in Copenhagen.

Twelve specially selected leaders from twelve different fields of industry have been invited to present their vision for *Care*, focusing on innovation opportunities with some of the biggest challenges facing the world today. As well as their insights, and as a counterpoint to their views, we are inviting panellists to discuss and debate each of the speaker scenarios in forum, in order to further develop their ideas into actionable pathways. The International Congress in November builds on the success of The *Ecology of Care* International Symposium and Workshop that was held in Copenhagen in February 2015 where Care as a field of research and practice was first established.

Why an ecology of Care? What's the problem?

Ecology of Care examines the fundamental reasons why and how we do what we do in relation to the many challenges we face. On a global scale, the worlds of technology and nature are out of balance, and this provides many new opportunities for innovation and the advancement of science and culture.

In the human world, we are dealing with domestic and international violence, displaced and traumatised people, and economic systems that in many cases result in inequality in terms of quality of life, education, and material possessions. Globally, an aging population is acting as a driver for often hidden psychological issues such as loneliness, depression and suicide, as well as physical health concerns such as diabetes, hypertension and heart disease. In the natural world some of the greatest challenges we face include resource depletion, air and water quality, habitat degradation, biodiversity, and the effects of climate change.

All of these issues can be directly linked to the manner in which technologies in their various forms have been applied in what has been an outstanding period of human development over the past 250 years. The world has changed so significantly and in such complex ways, often without understanding the reasons why we develop and implement technology or fully understanding its effects. Major innovation on a global scale is needed and the technological know-how is already

available. The opportunities are now. The most urgent imperative is for new roadmaps that will guide us in capitalising on these opportunities – this is the basis for the *Ecology of Care* program. For further information on Ecology of Care, this congress and other background material, please visit www.ecologyofcare.org

Format of the event

The congress will operate on the basis of a moderated forum where invited speakers will present their ideas for change and these will be discussed with the active participation of all congress participants. We will foster a rich and creative environment to support the free exchange of ideas so that we can develop realistic and useful scenarios for change. The proceedings and recorded presentations will be edited and published on the website as well as through a number of media channels. No paper submissions are required from participants however a short statement describing your reasons for attending is part of the registration process and this will help us know something about who is coming and facilitate meetings between other participants who might be interested in meeting you.

The speakers

Speaker	Topic area - Institution
<i>Mr. John Thackara</i>	<i>A Care-Based Economy</i>
<i>Dr. Katherine Richardson</i>	<i>Global Sustainability - Sustainability Science Centre, DK</i>
<i>Dr. Ian Hargraves</i>	<i>Healthcare & Patient Care - Knowledge & Evaluation Unit, Mayo Clinic, USA</i>
<i>Dr. Katherine Trebeck</i>	<i>New economic paradigms – Oxfam, UK</i>
<i>Ms. Kate Stohr</i>	<i>Architecture for Humanity - 99 Antennas, USA</i>
<i>Ms. Lorna Ross</i>	<i>Strategic Design - Centre for Innovation, Mayo Clinic, USA</i>
<i>Mr. Josef Hargrave</i>	<i>Ecological Engineering - Strategic Foresight Group, Arup Engineering, UK</i>
<i>Dr. Annemarie Peen Rodt</i>	<i>Conflict and Displaced persons - Royal Danish Defence College, DK</i>
<i>Dr. Anders Sørensen</i>	<i>Robotics & Rehabilitation systems - University of Southern Denmark, DK</i>
<i>Mr. Allan Barton</i>	<i>Personal responsibility - Waste Management, Arup Engineering, UK</i>
<i>Mr. Earle Taylor</i>	<i>Developing Wellbeing in Education - Formerly, Education Queensland, AUS</i>
<i>Ms. Harriett Balkind</i>	<i>Marketing & Communications - Strat B - Honest Ads, USA</i>
<i>Dr. Ian Coxon</i>	<i>Ecology of Care - University of Southern Denmark, DK</i>

Broad topic areas that are represented by the speakers topics and which will be discussed with panellists through the filter of an Ecology of Care

- *Economics and social equality*
- *Engineering and constructed communities*
- *Architecture and being together*
- *Design and Manufacturing*
- *Marketing and communications*
- *Sustainability and environmental pressures*
- *Conflict and displacement of people*
- *Healthcare and human wellbeing*
- *Personal growth and self-realisation*
- *Education and play*

These are the topics areas that have been chosen and within which we will frame our discussions on this occasion, however the broader goal of this congress and the wider project is to consider how an *Ecology of Care* might be relevant in any field - so we are very open to other ideas and interests.

What do you get out of it? Why you should attend

This a unique opportunity to show that you are a;

- World changer who takes a responsible stance in your field, someone who has something to say about how things might be made better.
- World changer who is respected in your field such that others will want to hear what you have to say.
- World changer who others in your field will recognize for your expertise and knowledge so that actions initiated on the basis of your input will be respected and accepted.
- World changer who wants to make a lasting, significant and valuable contribution to the world that you have had the privilege of experiencing in your lifetime and that you would wish to pass onto others.

What would we like you to do - what do we need?

In order to build on the *EoC* platform established so far, we need to develop models and scenarios within which we can all see different ways in which an *Ecology of Care* can be usefully applied. We need people with considerable life and industry experience to;

- Consider a (preferably) positive 'position' or stance on how the ideals represented in an *Ecology of Care* might be applied in your field and, in particular, consider how it might be received and/or implemented in practical ways.
- Take an active part in the moderated discussions
- Be prepared to speak up at the congress, to openly discuss with the key speakers and other panelists (without too much ego), your ideas for a caring future.
 - The above discussions will be recorded and made available as an open resource for further development by all of the attendees.
 - Position papers will be developed out of the discussion sessions by the speakers and combined into an edited publication which forms a roadmap for future actions designed to advance an Ecology of Care as a field and mode of practice.
 - A copy of this publication (acknowledging and referencing your contributions) will be provided free of charge to all panelists and speakers, following the congress.

Important dates for panellists*

- Early-bird registration closes September 16
- Late registration closes October 28

*These dates should allow panellists to achieve good advance rates from airlines and hotels for travel and accommodation in Copenhagen.

Application process

Registration involves a two main steps.

Step 1:

In the first instance, participants are asked to register their details using the link on the front page of the website or clicking the link below. This is where you can enter your basic contact information and a very brief message that describes why you would like to attend the Ecology of Care Congress. Please consider the list of speakers, their field of expertise and what you might bring as a different perspective to the discussions from your own experience.

[Please register your interest here](#) (no fee is payable to register your interest)

Step 2:

Important: This is the actual registration point for [payment of the registration fee](#). We have tried our hardest to keep registration fees to a minimum to encourage the widest range of applications.

Please note: early-bird registrations will close September 16

		DKK	Euro	GBP	US\$
Early-bird registration*	Closes Sept. 16	2500	335	265	380
Normal registration*	Open until Oct 28	3500	470	370	530

*Registration includes the full two day program, access to and interaction with all the speakers, all refreshments including coffee and snacks, lunch and drink on both days and a cocktail hour on the Thursday to foster networking and new ideas.

Hotels and Travel

As this is a not for profit event, participants will be responsible for their own travel arrangements and costs however the University of Southern Denmark has obtained special discount rates with a number of Copenhagen hotels which we are happy to provide on request.

Venue

The congress will be held at The [Morgens Dahl Koncertsal](#) on both days.

Details of the Congress venue, how to get there and other local attractions can be found on the website or [here](#).

Copenhagen attractions

The congress programme will involve two days of activities for the attendees and we hope that some may wish to unwind and stay for the weekend afterward or may be accompanied by their partners or friends. In this case there are many attractions that Copenhagen has to offer in November - *Visit Copenhagen* has a comprehensive coverage of the best adventures on offer <http://www.visitcopenhagen.com/>

Perhaps consider some of these,

- Tivoli Gardens
- Strøget Street shopping
- Copenhagen Opera house
- Nyhavn restaurants and canal cruises
- Little Mermaid
- Arken Art Gallery
- Louisiana Art Gallery
- Glyptotek Sculpture Gallery
- Walk the Lakes
- A day trip to Sweden (Malmö and Lund are only 'across the bridge' from København (remember your passport)

We will look forward to welcoming you to wonderful Copenhagen